

RULES GOVERNING USAGE OF HQCI HALAL CERTIFICATE & HALAL MARK

1. General

This document outlines the rights of users of the HQCI Halal Certificate and the HQCI Halal Mark/Logo.

2. Proprietor of HQCI Halal Certificate and HQCI Mark / Logo

HQCI is the proprietor of all HQCI Halal Certificates and all HQCI Halal Mark/Logo. It regulates the proper use of the HQCI Halal Certificate and the HQCI Halal Mark/Logo.

3. Users of the HQCI Halal Certificate and the HQCI Mark/Logo

Users of the HQCI Halal Certificate and the HQCI Halal Mark/ Logo are the companies and organization's that HQCI have audited and given approval to the relevant standard by way of a current HQCI Halal Certificate of Registration and who continue to comply with the requirements of the HQCI Halal Certification Scheme.

4. Use of HQCI Halal Mark/Logo

On receipt of a valid HQCI Halal Certificate, the certificate holder acquires a non-exclusive and non-transferable right of use of HQCI's Halal Mark/Logo within a restricted time and place as stated on the HQCI Halal Certificate. To ensure that the correct markings are used, the following rules shall be observed by all companies certified by HQCI:

- 1. The marks shall be displayed only in the appropriate form, size and color detailed in this document.
- The entitlement to the use of mark./logo is limited to the products listed on the HQCI Halal Certificate (i.e. scope, range of products and/or services, location, validity etc.).
 The entitlement to use the HQCI Halal Mark/Logo is only granted for the validity period of the certificate.
- 3. When the mark is printed on an unfolded portion of A4 size stationery, it shall be displayed in a size no smaller than 20mm and no larger than 30 mm high. Any enlargement or reduction shall retain the same proportions.
- 4. Embossed, relief, or die-stamped versions may be used. The marks may be reproduced as water marks.
- 5. In exceptional circumstances, which are usually dictated by reason of space limitation or cost, the marks may be reproduced at a reduced height, provided that irrespective of the height of reproduction, the mark must be legible, with no infilling.
- 6. Electronic reproduction of the marks is permitted (including Internet web sites) provided that the requirements are meet and:
 - the mark is reproduced so that infilling does not occur
 - degradation and/or distortion of the mark graphic is avoided
 - Computer files of the marks shall be prepared from mark masters.
 - Redrawn approximations may not be used.



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- 7. Artwork masters of the HQCI Halal Mark/Logo are available on request.
- 8. HQCI Mark/Logo shall not be used or modified improperly without the written approval by HQCI. The use of the HQCI Mark/Logo by a Client shall require HQCI's prior written consent. A proof of packaging/labeling artwork containing the HQCI Mark/Logo shall be forwarded to HQCI for formal approval prior to being used on Halal certified products.
- 9. The HQCI Halal Mark/Logo shall not be used in any way that may mislead the reader about the Halal status of a certified organization especially products or services for which they have not obtained Halal certification by HQCI.
- 10. Holders of current HQCI Halal Certificates may use the HQCI Halal Mark/Logo in the manner prescribed, on stationery and publicity material or other items relevant to their certified product or service.
- 11. Holders of certificates should not use its certification in such a manner that would bring HQCI and Halal certification into disrepute, or which may result in the loss of public trust.
- 12. Holders of certificates should not provide a copy / copies of an HQCI Halal Certificate for use or display at premises other than the premises noted on the certificate.
- 13. The term 'publicity material' shall not include notices, labels, documents or written announcements affixed to or otherwise appearing on goods or products, unless the goods or products have been manufactured under a current HQCI Halal Certificate. This restriction shall also apply to primary (e.g. blister packs) packaging, promotional products and test certificates / certificate of analysis.
- 14. Upon termination (by client request), suspension or withdrawal of its certification, the use of HQCI Halal Mark/Logo shall be discontinued from all advertising matter, stationery etc. that contains a reference to Halal certification. The use of the HQCI Halal Mark/Logo on all stationery / advertising material shall be amended if the scope of certification is reduced.
- 15. Upon reduction in scope, advertising material shall be amended.

OTHER RESTRICTIONS ON THE USE OF THE HQCI HALAL CERTIFICATE and HQCI HALAL MARK/LOGO

 The HQCI Halal Mark/Logo shall not be displayed on vehicles, except in publicity material containing an accreditation mark as part of a larger advertisement, provided the mark is used in the publicity material in accordance with the conditions detailed elsewhere in this information sheet.



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- 2. The HQCI Halal Mark/Logo shall not be displayed on buildings, walls, doors and flags.
- 3. The HQCI Halal Mark/Logo may be displayed on exhibition stands related to products or services listed on a current HQCI Halal Certificate.
- 4. The HQCI Halal Mark/Logo shall not be used in such a way as to suggest that HQCI approved any product or any service supplied by a licensee of a mark, or in any other misleading manner.
- 5. Certification marks shall not be used in such a way as to imply that HQCI accepts responsibility for activities carried out under the scope of certification.
- 6. Any use of a certification mark that might contravene the conditions laid down in this document shall be referred to HQCI.
- 7. HQCI reserves the right to audit the use of HQCI Halal Certificates and the HQCI Halal Marks/Logo by their certificate holders. Conditions for the use of the marks by such certificate holders are given in these rules.
- 8. Reproduction of the HQCI Halal Mark/Logo shall be based on master versions obtained from HQCI.
- 9. Certificate holders may not use their certification in such a manner that would bring the certification into disrepute and lose public trust.

HQCI will take action and deal with incorrect references to certification status or misleading use of certification documents, marks or audit reports. The action may include requests for correction and corrective action, suspension, withdrawal of certification, publication of the transgression and if necessary legal action.

5. HQCI Mark/ Logo

The conditions for granting and use of the HQCI Halal Mark/Logo are regulated in the Certification Agreement of which this document is a part of.

1. The current HQCI's Registered Halal Mark/Logo

